The Concerns:

- Poor Air Quality in Riverside County.
- 15% of children in urban areas are living with undiagnosed asthma.
- Parental perception that chronic cough in normal for children.

The Solution:

- Screening, referral to medical home, and theater-based education
- Training of parents and caregivers in asthma management
- Distribution of cleaning supplies kits

The Impact:

- 16,500 Parents trained by community health workers/promotores.
- 69% Reduction in Emergency Room (ER) visits!
- 96% Improvement in asthma management.

Implemented in Riverside California County 2013-2016