

COMMUNITY MENTAL HEALTH WORKERS AND PROMOTORES DE SALUD MENTAL



The Reason:



Community Health Workers/Promotores de Salud (CHWs/Promotores) was designed to provide culturally appropriate community-based mental health education through community outreach.

The goal of the program was to reduce stigma by providing support and outreach services within the community served.

The Strategy:



- **CHWs/Promotores go through specific training focusing on presenting mental health topics under the El Sol CHW/Promotor Training Center.** In addition, they become familiar with resources of the local County system and other service providers to better serve communities.
- **Mental Health Education Presentations**—these were structured group presentations covering a variety of mental health topics.
- **Modular Presentations**—these were informal presentations for a group and were scheduled as a result of a Mental Health Education presentation or were requested as an additional meeting following a Mental Health presentation.
- **Health Fairs/Public Events**—these were community public events and health fairs that CHWs/promotores attended and presented outreach materials and resources.

The Impact:



Satisfaction survey responses showed that the presentations were well received by the participants. Most said the presenters presented the information with enthusiasm and strongly agreed that they would recommend the presentations to friends and family.

Testimonial: "I feel good about this conversation. And in reality I am going through something harsh and I need more of your help."

Program Participant

Testimonial: "What I found useful about this presentation was that now I understand what is mental health and that its important to help people who are having mental health issues..."

Program Participant

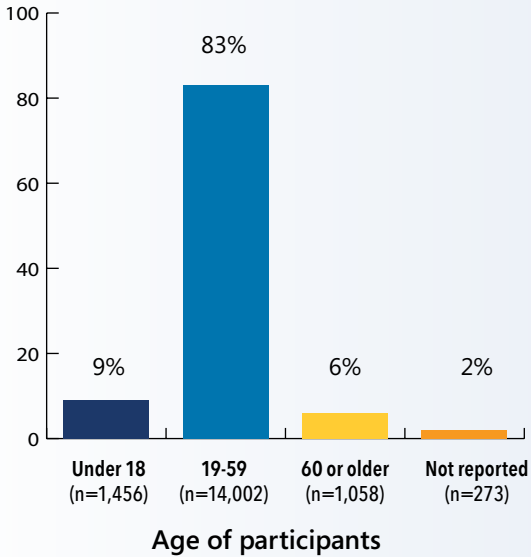
Testimonial: "Learning and knowing that there is more help for the community as personally I was unaware of the resources in the city as I come from Orange county and although I had the information already I didn't have the resources. Thanks."

Program Participant

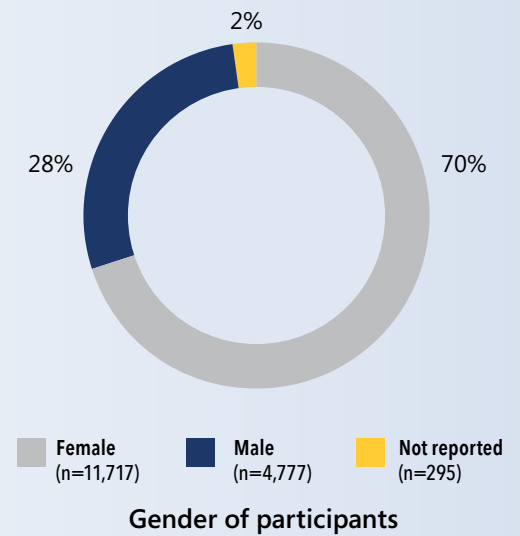


The Participants:

Countrywide participation by age:
(n=16,789)

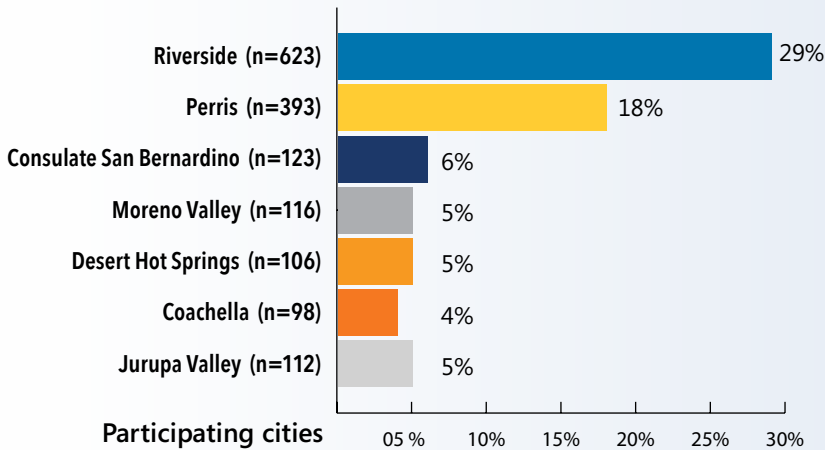


Countrywide participation by gender:
(n=16,789)

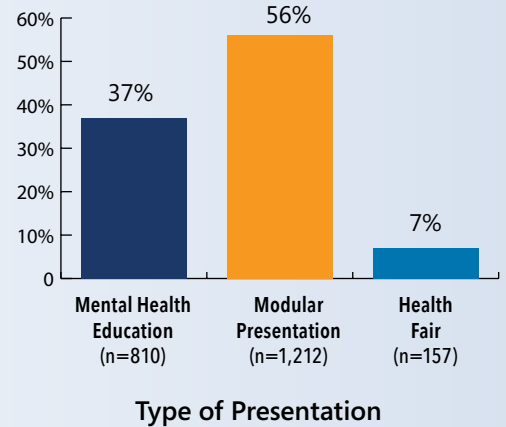


Presentation:

Cities with the most presentations:
(n=2,179)



Amount of presentations countywide:
(n=2,179)



Location of presentations by county region:
(n=2,179)

